<u>Product</u> Brief

GPRS platform

Hardware's

y phones

Success Factors



BP2 Entry & Basic Platform

Infineon's cost-optimised GSM/GPRS platform BP2 is one of the highest integrated and most complete system solutions available today. It allows customers to develop and market mobile phones in record time.

Included are all components needed to build a mobile phone: baseband, RF, power management and cellular RAM ICs, complemented by state of the art protocol stack, the APOXI[™] application framework and a fully customizable Man-Machine-Interface (MMI)

Infineon's development environment offers development boards, a comprehensive tool chain and a SDK for the application framework. Customers will also benefit from Infineon's extensive experience with chipsets and complete customized solutions in the mobile market.

The BP2 fulfills all requirements to meet the handset success factors in the entry and basic phone segment: lowest-cost electronic bill-of-material, smallest PCB size area and a hardware independent application and MMI development platform. Therefore handset manufacturers can completely concentrate on handset differentiation factors like design, product variants, MMI styles etc.

mallest System PCB size

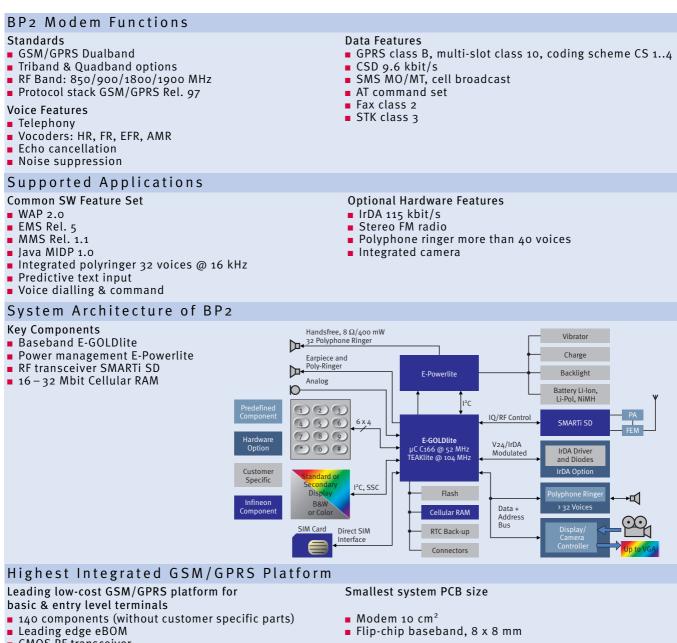
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Mobile Solutions



Never stop thinking.

Product Brief



- CMOS RF transceiver
 Comprehensive feature set built-in

APOXI[™] Application Framework

The APOXI[™] Application Framework enables and includes

- A platform independent, easily reusable environment for rapid development and cost efficient solutions
- A powerful reference MMI with a broad range of pre-integrated reference applications
- An open API to enable unlimited 3rd party applications
- APIs for SIM, NVRAM, Flash, Display, Audio, Video, Real Time Operating Systems and the TCP/UDP family
- An object-oriented framework, ideal for developing customized "Look & Feel" MMIs & applications
- Support for Java, camera, and a broad range of advanced multimedia codecs
- An innovative roadmap of advanced applications provided by a leading developer network

How to reach us: http://www.infineon.com

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Information

For further information on technology, delivery terms and conditions and prices please contact your nearest Infineon Technologies Office.

Warnings

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